

# Dr. Monica M. Gordon, Ed.D.

## Chief of Staff

Dr. Monica M. Gordon serves as Chief of Staff at The DeSoto Group, where she partners with the CEO and executive leadership team to drive operational alignment, culture transformation, and strategic clarity across all business lines. With more than 20 years of leadership experience across education, government, and private industry, she specializes in organizational development, systems thinking, and enterprise-wide process improvement.

Nationally, Dr. Gordon has represented Florida as State Representative for the National Association of Elementary School Principals (NAESP) and chaired Strategic Leadership for the Florida Association of School Administrators (FASA). She holds a Doctor of Education in Organizational Leadership, a Master of Science in Educational Leadership, and a Bachelor of Science in Business Administration.

### Key Competencies

- Operational alignment and strategic execution
- Organizational development and systems design
- Cross-sector leadership (education, government, private industry)
- Former State Representative – NAESP; Chair of Strategic Leadership – FASA
- Ed.D., Organizational Leadership – Nova Southeastern University
- M.S., Educational Leadership – Barry University
- B.S., Business Administration – Florida A&M University

